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[www.hickokcenter.org](http://www.hickokcenter.org)



To provide a safe, supportive environment that encourages brain injury survivors to design and direct their own life's journey.

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## PRESS RELEASE

### FOR IMMEDIATE RELEASE

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## SAVE-THE-DATE FOR HICKOK CENTER'S EIGHTH ANNUAL AUCTION GALA

ROCHESTER, NY, July 1, 2009 – Be sure to save the date for **The Hickok Center for Brain Injury's 8<sup>th</sup> Annual Auction Gala**, to be held **Saturday, November 14, 2009, from 6-10 p.m. at beautiful Carey Lake**, just 15 minutes outside of Rochester. Proceeds from this event help support programs run by and for the members of the Hickok Center to help them regain independence and reintegrate into our communities. These much-needed funds give us the flexibility and resources to provide creative, individualized, and therapeutic services to our members as they strive to rebuild their lives after their injuries, including van transportation and vocation services providing support and advocating for both our member jobseekers and their potential employers to ensure sustained employment and long-term success. This year's theme is ***"Raising Spirits, Creating Possibilities"***. The evening includes networking and promotional opportunities for donors and sponsors, savory hors d'oeuvres, decadent desserts, cocktails, both live and silent auctions, a variety of extra-ordinary raffles, live music and more! To be included on Hickok Center's email or snail-mail mailing lists, please contact Gabrielle at [gcappon@hickokcenter.org](mailto:gcappon@hickokcenter.org).

Brain injury can occur anywhere at anytime due to stroke or aneurism, seizure, illness, motor vehicle accident, or any other number of traumas to the brain, such as an otherwise common fall while learning a new recreational sport, or accidents while at work or play. Brain injury survivors often describe the time during and after the injury as "life interrupted"; after which they must regain lost skills that the rest of us take for granted, such as writing or typing, conversing with friends, folding laundry, and shopping for groceries.

The Hickok Center for Brain Injury, founded in the mid-80s, with centers in Rochester and Newark, is a place where people with brain injuries can go to redevelop the skills they have lost, within the safety and support of people with similar experiences and professionals who understand their struggle. We are member driven – members set their own goals, design their own programs and utilize the agency's staff in ways that are consistent with their own priorities toward independence and self-sufficiency. For more information, please visit [www.hickokcenter.org](http://www.hickokcenter.org).

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