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To provide a safe, supportive environment that encourages
brain injury survivors to design and direct their own life's journey.



PRESS RELEASE

FOR IMMEDIATE RELEASE

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ANNUAL HOLIDAY OPEN HOUSE ART & BAKE SALE AT HICKOK CENTER - ROCHESTER

ROCHESTER, NY, November 24, 2009 – **The Hickok Center for Brain Injury** invites everyone in the Monroe County community to join us for our **Annual Holiday Open House Art & Bake Sale Friday, December 11, 2009** at our Rochester Center located at **114 South Union Street, 14607 from 12 noon until 6 p.m.** Street parking available. Take a guided tour of our facility, meet members and staff, and shop to your heart's content for delicious homemade baked goods, and a large variety of framed/unframed original and print member-made artwork, photography and note card sets – all great hostess treats, stocking stuffers and holiday gifts. Festive live music performed by members of the Irondequoit High School Wind Ensemble, refreshments and more! Help us raise awareness of brain injury prevention and compensatory services available to brain injury survivors in our community. For more information please contact Gabrielle at 585-271-8640 x 207 or ghewson@hickokcenter.org.

Brain injury can occur internally anywhere at anytime due to stroke or aneurism, seizure or illness. No one is immune. Additionally, about 5.3 million Americans are living with a disability that resulted from a traumatic brain injury related to impacts from motor vehicle accidents, violence or accidents at work or play. People who have suffer brain injuries have to regain lost skills that the rest of us take for granted such as writing or typing, conversing with friends, folding laundry, and shopping for groceries.

The Hickok Center for Brain Injury, with centers in Rochester and Newark, is a place where people with brain injuries can go to redevelop the skills they have lost, within the safety and support of people with similar experiences and professionals who understand their struggle. Members set their own goals, design their own programs and utilize our organization's staff in ways that are consistent with their own priorities toward independence and self-sufficiency. We invite you to visit www.hickokcenter.org for more information about both our locations.

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