114 South Union Street Rochester, NY 14607 (585) 271-8640 Fax (585) 271-8688 www.hickokcenter.org



To provide a safe, supportive environment that encourages brain injury survivors to design and direct their own life's journey.

165 East Union Street, Ste 206 Newark, NY 14513 (315) 331-6150 Fax (315) 331-6151 hickokcenter@hickokcenter.org



## PRESS RELEASE

FOR IMMEDIATE RELEASE

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## HICKOK CENTER HOSTS FREE EDUCATIONAL PANEL: ALTERNATIVE THERAPIES FOR SURVIVORS OF BRAIN INJURY

ROCHESTER, NY, June 14, 2010 – The Hickok Center for Brain Injury hosts a free Educational Panel entitled "Alternative Therapies for Survivors of Brain Injury" on Monday, June 28, 2010 at their Rochester Center located at 114 South Union Street, 14607 from 11:30 a.m. - 1 p.m. The panel is presented for anyone and everyone interested in learning more about alternative therapies for health, particularly survivors of brain injury, their friends and loved ones. Featured panelists will be: Heather Caton, Art Therapist and President/CEO of Wisdom Art LLC and Founder of the Living Through Art Foundation; Paul Rooney, Acupuncturist and Owner of American Acupuncture Clinic serving Rochester since 1997; and, Dr. Scott Hartter, Chiropractor at Irondequoit Chiropractic Center in West Irondequoit. Bring your lunch and learn about these techniques and their successes for encouraging better health and enhancing quality of life. If you or someone you know or love would like to learn more about these therapies, here is a perfect opportunity to gather information and ask questions from area professionals. Lot and street parking is available. Seating is limited. To make a reservation, please call 585-271-8640x207 or email ghewson@hickokcenter.org to reserve a seat.

People suffering from brain injuries have to regain lost skills that the rest of us take for granted such as writing or typing, conversing with friends, folding laundry, and shopping for groceries. The Hickok Center for Brain Injury, with centers in Rochester and Newark, is a place where people with brain injuries can go to redevelop the skills they have lost, within the safety and support of people with similar experiences and professionals who understand their struggle. Members set their own goals, design their own programs and utilize our organization's staff in ways that are consistent with their own priorities toward independence and self-sufficiency. We invite you to visit www.hickokcenter.org for more information about both our locations.