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To provide a safe, supportive environment that encourages brain injury survivors to design and direct their own life's journey.

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## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

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## **2<sup>ND</sup> ANNUAL CAR WASH AT DAKE JUNIOR HIGH SCHOOL TO BENEFIT PARTICIPANTS AT HICKOK CENTER FOR BRAIN INJURY**

ROCHESTER, NY, June 28, 2010 – **The Hickok Center for Brain Injury’s Second Annual “Help Our Van Go!” Car Wash** will be held **Saturday, July 17, 2010 from 9 a.m. to 2 p.m.** (rain or shine) in front of **Dake Junior High School, 350 Cooper Road, West Irondequoit, 14617**. Hickok Center participants, staff, families, high school student volunteers and friends will don bright yellow t-shirts graciously donated by Steinmiller Associates Insurance; buckets, sponges and hoses; and washing cars for donations. Proceeds from the car wash will help support much-needed van transportation for Center participants to enable them to be a part of cultural and educational activities outside the Center. Baked goods, 2 Ton Tony’s pizza by the slice, and refreshments will also be available for sale in front of the school as part of this fundraiser. Come enjoy lunch while your car is washed and dried to a beautiful shine! Other sponsors for this fundraiser include (in alphabetical order): 2 Ton Tony’s; Bagels, Etc.; and, all five Rochester Athletic Clubs. For more information, please call 585-271-8640x207 or email [ghewson@hickokcenter.org](mailto:ghewson@hickokcenter.org).

Once again, Hickok Center would like to thank student volunteers at Irondequoit High School (IHS) for participating in this year’s Car Wash and bringing so much fun and enthusiasm to the event. Last year IHS students alone logged over 450 volunteer hours with Hickok Center, working with participants at the Rochester Center, and contributing to the success of Center fundraisers.

Brain injury can occur internally anywhere at anytime due to stroke, aneurism, seizure or illness. No one is immune. Additionally, about 5.3 million Americans are living with a disability that resulted from a traumatic brain injury related to impacts from motor vehicle accidents, violence or accidents at work or play. People suffering from brain injuries have to regain lost skills that the rest of us take for granted such as writing or typing, conversing with friends, folding laundry, and shopping for groceries.

The Hickok Center for Brain Injury, with centers in Rochester and Newark, has been serving adult survivors of brain injury for over 20 years. The Center is a place where people with brain injuries can go to redevelop the skills they have lost, within the safety and support of people with similar experiences and professionals who understand their struggle. Members set their own goals, design their own programs and utilize our organization’s staff in ways that are consistent with their own priorities toward independence and self-sufficiency. We invite you to visit [www.hickokcenter.org](http://www.hickokcenter.org) for more information about both our locations.

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