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To provide a safe, supportive environment that encourages
brain injury survivors to design and direct their own life's journey.

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Hickok Center and Volunteers of America team up for Shopping Extravaganza!

ROCHESTER, NY, March 26, 2012 – The Hickok Center for Brain Injury and the Volunteers of America is teaming up to host a Shopping Extravaganza for clients at the Hickok Center! On tomorrow, Tuesday, March 27, a group of clients and staff from the Hickok Center will visit 4 local VOA Thift Stores for a shopping extravaganza that will consist of various bargains and special discounts, snacks and beverages, gift bags, and a special VOA Bingo Game that will give participants a chance to win free merchandise. This event has been organized by Mary Anne Price, Director of Day Services at the Hickok Center for Brain Injury and Christopher Herman, Store Manager at the Volunteers of America Thift Store on Culver Road.

Volunteers of America and the Hickok Center for Brain Injury are happy to be teaming up for an effort in which everyone wins! For more information on exciting things taking place at the Hickok Center, please contact Ted Morris at (585) 271-8640. For more information on exciting things taking place at Volunteers of America, please contact Christopher Herman at (585) 319-4223

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The Hickok Center for Brain Injury, with centers in Rochester and Newark, is a not for profit 501(c)(3) organization dedicated to brain injury survivors. The Hickok Center is a place where people with brain injuries can go to redevelop the skills they have lost, within the safety and support of people with similar experiences and professionals who understand their struggle. Members set their own goals, design their own programs and utilize our organization's staff in ways that are consistent with their own priorities toward independence and self-sufficiency. We invite you to visit www.hickokcenter.org for more information about both our locations.